



RVs Offer Huge Family Savings

New Study Confirms Cost-Effectiveness of RV Travel

(Ottawa) July 23, 2009, Today, Go RVing Canada released a major new independent Family Vacation Cost Comparison Study. The Study found typical family RV vacations to be up to 75 percent less expensive per day than the other types of trips. Several forms of travel were compared and in all cases, RV vacations were more economical than other types of travel, regardless of trip duration, distance, or region of the country where the vacation took place.

"This study confirms what we have been saying for years now," said Jeff Redmond, chairman of Go RVing Canada. "RV vacations represent the most economical way for families to travel and see the beautiful country that we live in. In today's economic environment, people need to know that RVs represent an adventurous form of travel that is more cost-conscious than any other vacation."

The comprehensive study, completed by PKF Consulting, took into account every aspect of RV travel and all expenses associated with RVs and other forms of travel, including the cost to own an RV. With purchase prices starting at just \$6,000, there is an RV to fit every budget and lifestyle. PKF compared the cost of RV vacations with two other popular forms of travel: driving and staying at hotels, and travelling by air and rental car with hotel accommodations.

"Prices of sample trips were calculated in every region of Canada and in each case, RV vacations were the most cost effective," continued Mr. Redmond. "Regardless of the type of vehicle, nature of the trip or where it happened in Canada, RV travel came out on top every single time in terms of cost efficiency, and by very significant margins."

As an example, the average cost per day of a 3-day camping vacation to Algonquin Provincial Park from Montreal using a folding camping trailer was found to be about 41 percent less expensive than the cost of a comparable car/hotel combination vacation; and about 75 percent less than the cost of a comparable air/hotel vacation.

The average cost per day of a 10-day camping vacation to Quebec City from Halifax using a folding camping trailer was found to be about 51 percent less expensive than the cost of a comparable car/hotel combination vacation; and about 66 percent less than the cost of a comparable air/hotel vacation. The average cost per day of a 3-day camping vacation to Sturgeon Falls from Toronto using a Type C Motorhome was found to be about 35 percent less expensive than the cost of a comparable car/hotel combination vacation; and about 67 percent less than the cost of a comparable air/hotel vacation.

"As summer heats up, Canadians are realizing more and more that RV travel is not only adventurous, cost effective, and just plain fun, it is a lifestyle that leads to more quality family vacation time," said Mr. Redmond. "People who own RVs spend much more time traveling than those who don't because those who own them have known all along that there's no better way to see Canada than in an RV."

For more information on RVing across Canada, please visit www.GoRVing.ca.

The Go RVing coalition was formed in 1997, and consists of RV manufacturers, RV dealers and campground operators. The coalition serves as the Canadian RV camping industry ambassador to provide the public and media with information about the benefits of RV travel. The coalition also seeks to enhance consumer information and satisfaction with the RV experience.

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